



**mass media
marketing**

Our Philosophy

- We are large enough to create impact, but small enough to care about your business
- We are measured by results
- We deliver more for less
- Accountability is the key to everything we do

What We Do

- We control each project from the beginning, from conception to completion.
- We will find the most effective and efficient ways to deliver your message. Television, radio, print, outdoor, brochures, corporate videos, web sites and commercial production are what we do.
- We are a full service marketing company.
- We will maximize your results.

We Are Different

- We pride ourselves on meeting deadlines
- You benefit from our buying leverage
- We are a diverse, award-winning, talented staff that specializes in all aspects of advertising, from public relations, to graphic design and marketing
- We have a combined 120 years of experience in helping our clients achieve their advertising goals
- We specialize in working with multi-location and franchised businesses

We are Fully Prepared

In-House Specialty Services

- Media Placement
- Graphic Design
- Production
- Account Management
- Website Development/Design/Hosting
- Printing Services

In-House Media

Media Planning

- Target GRPs
- Target Demographics

Media Buying

- Software
- Auditing

Research

- Nielsen
- Arbitron

In-House Design

Art Director

- Creative Direction

Creative Development & Design

- Print
 - Logos
 - Brochures
 - Direct Mail
 - Identity Package
 - Ad Creation
- Outdoor
- Web Design/Hosting/Management

In-House Web Services

- Website Development
- Web Host
- Web Programming
- SEO (Search Engine Optimization)
- Social Media
- PPC Advertising (Pay-Per-Click)
- Online Advertising
- Video Production Uploads

In-House Production

Production Studio

- Producer/ Director

Commercials

- Television
- Radio

Editing

- Fast turn-around
- Management of frequent revisions

In-House Account Management

Consulting

- Develop a media plan that will be effective in your market

Flexibility

- Changes can be made at any time

Reliability

- We meet deadlines

Focus

- Sending the right message through the right media

Specialty Services

- Promotional Items
 - Pens
 - T-Shirts
 - Caps
 - Giveaways
 - & Much More
- Banners
- Window Clings
- Real Estate Signage
- Ceiling Danglers

Partial Client List

- Arrowhead Clinic
- Don Jackson Chrysler
- Augusta Downtown Development Authority
- Augusta GreenJackets
- Augusta Opera
- Augusta Players
- Compu Credit
- Bonro Medical
- Buffalo's Southwest Cafe
- Champions Retreat
- Columbia County Convention & Visitors Bureau
- Columbia County Development Authority
- Department of Education
- Eufora
- E Title Loan
- First Bank of Georgia
- First General Services
- Hock Insurance
- Lynch Auto of Auburn
(Toyota, Nissan, Chevrolet)
- Maxie Price Chevrolet
- Milton Ruben
(Chevrolet, Toyota, Chrysler, Dodge, Jeep)
- Meybohm
- My Friend's Place Deli
- PIA Learning Centers
- Taylor Auto Group
(Toyota, BMW, Hyundai, LandRover, Jaguar)
- Window Gallery
- United Way
- YMCA

Our Market Experience

We work in every major market throughout the country including:

- Atlanta
- Augusta
- Boston
- Charlotte
- Chicago
- Columbia, SC
- Dallas
- Fort Myers
- Greenville
- Jacksonville
- Los Angeles
- Miami
- Nashville
- New York
- Orlando
- Panama City
- Savannah
- Spartanburg
- Tampa
- Washington, DC

Partner with M3 Agency

- Allocated budgets remain in place
- You can maintain control of your advertising
- We use measuring tools to assure you are getting what you pay for
- We handle the media, freeing up your time to focus on your business
- One call and your marketing is done
- No retainer fees

Triple Your Marketing Power

- Our Client's like us because we're different
- We handle most projects in-house, allowing us to maximize your advertising dollars
- We have proven success

We want to partner with you!

Sample Logos

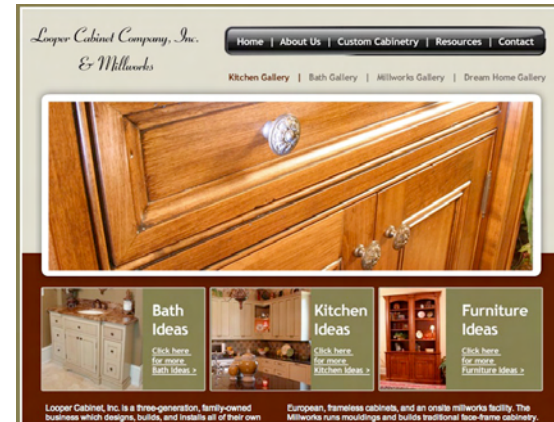


Sample Websites

www.DiscoverHighMedows.com



www.LooperCabinet.com



www.lakehartwellmarinavillas.com



www.WABragg.com

www.m3agency.com